Company Profile 2026

CREATIVE LINES

DESIGN · CONSTRUCTION · MANAGEMENT · MAINTENANCE
TRAILS, RECREATIONAL INFRASTRUCTURE AND ECOLOGICAL RESTORATION

PEOPLE · PLACE · ECOLOGY
WWW.CREATIVELINES.COM.AU



CREATIVE LINES

Creative Lines is a specialist trail, recreational infrastructure and landscape-construction business based on the Far South Coast of New South Wales. Established in 2018, we bring together design, construction, project management and maintenance to create enduring experiences in nature.

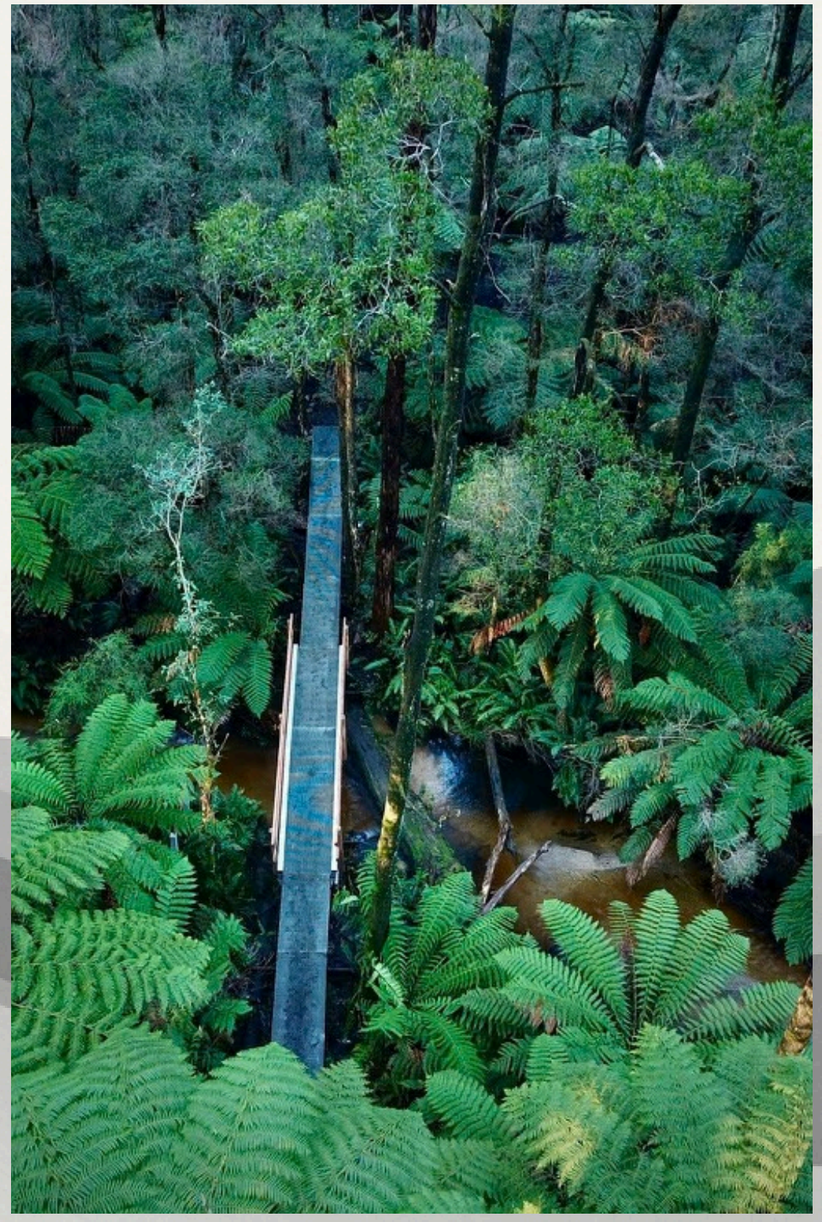
Our work includes natural-surface walking and mountain-bike trails, boardwalks and trail structures, stonework, visitor infrastructure and ecological restoration. We work with land managers and project partners to connect the intended user experience with practical delivery and the needs of the landscape.

Creative Lines has delivered projects throughout New South Wales and Victoria for alpine resort and management authorities, national parks and wildlife agencies, shire councils, Forestry Corporation and environmental and land-management agencies. Our systems and remote-delivery capability support national mobilisation and suitable opportunities throughout Australia and Oceania.

Our mission
To enhance and inspire the future by designing and creating accessible experiences in nature, barefoot or otherwise.

Our vision
To generate awareness that nature-based experiences inspire the direction of life.

Our values
Respect · Quality · Efficiency · Accountability



CREATIVE LINES AT A GLANCE

100+ km
Trails designed

200+ km
Trails audited

150+ km
Trails constructed and upgraded

$15M+
CAPITAL WORKS AWARDED SINCE 2018

6,000+
Individual aerial sling-load lifts

47
LARGEST PROJECT WORKFORCE

Additional delivery experience
20+ capital works projects awarded since 2018 · Largest single project value $5.4 million

Land-management settings
11 NSW national parks and reserves · 14 NSW state forests · 2 Aboriginal land councils · 4 NSW council shires · 1 Victorian Alpine Resort · 2 Victorian state forests · 1 Victorian national park

OUR CAPABILITIES

Design
Feasibility studies · Concept design · Detailed trail design

We assess trail purpose, intended users, landscape constraints and alignment opportunities, bringing practical construction and maintenance understanding into design decisions.

Management
Project management · Construction management · Principal and head contractor delivery · Design & Construct

We coordinate programming, procurement, subcontractors, stakeholders and logistics through defined project responsibilities and operational controls.

Construction
Walking and mountain-bike trails · Boardwalks and trail structures · Stonework · Landscape construction · Visitor infrastructure · Trailheads and carparks · Signage and interpretation · Ecological restoration

Our crews combine hand-built and machine-assisted methods with specialist subcontractor capability to deliver works suited to each setting.

MAINTENANCE
MAINTENANCE PLANNING · ROUTINE MAINTENANCE CONTRACTS · ASSET INSPECTION AND CONDITION ASSESSMENT

WE SUPPORT LAND MANAGERS WITH PRACTICAL INSPECTION, MAINTENANCE AND ASSET-MANAGEMENT APPROACHES INFORMED BY HOW TRAILS PERFORM IN THE FIELD.

TRAIL EXPERIENCE

A trail is not simply a line through a landscape. Its purpose, users and setting establish the basis for every subsequent design decision.

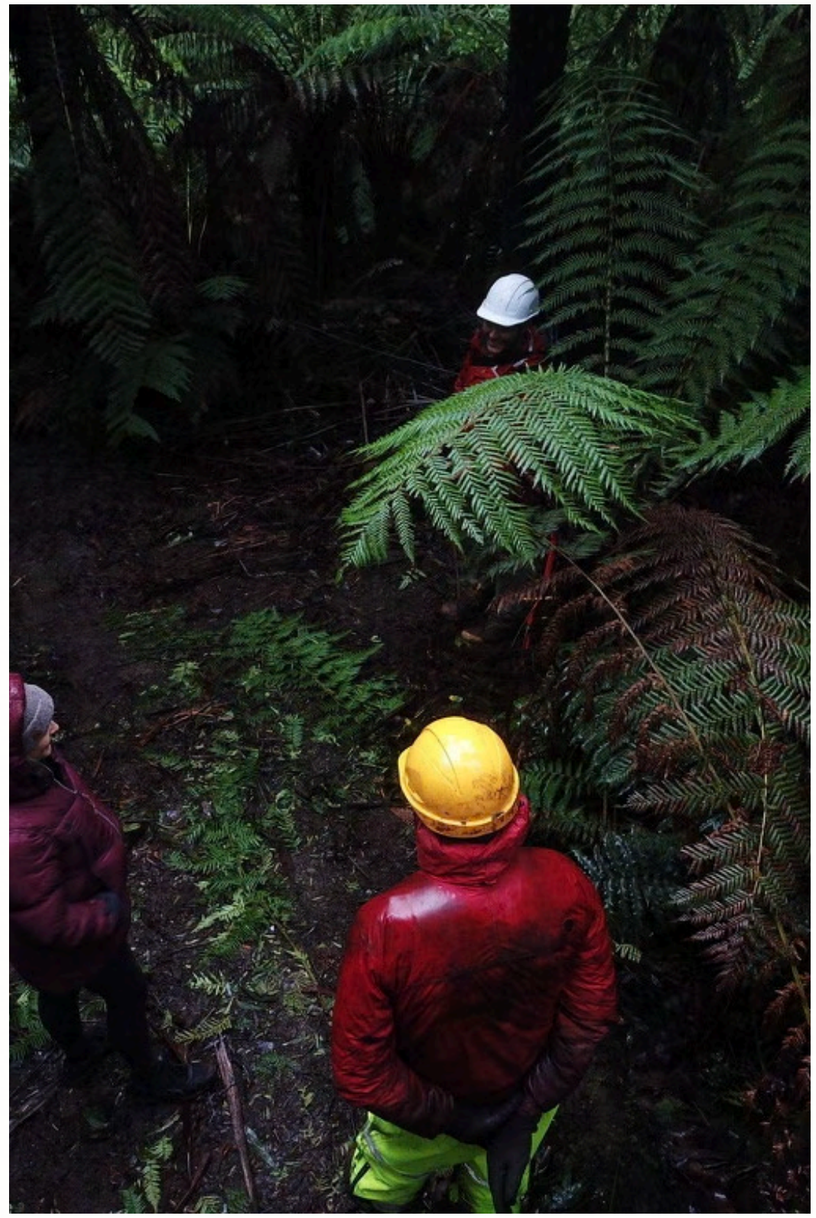
Purpose and function
We consider who will use the trail, what it connects and the experience it is intended to create. These questions guide trail function, classification and the relationship between people and place.

Landscape behaviour
Water, wind, climate, exposure, vegetation, fauna and terrain influence alignment. We consider these processes alongside user behaviour and perception, rather than treating the landscape as a backdrop.

Alignment decisions
Our in-house decision-making methodology considers and weights these factors to inform gradient, surface, drainage, structural requirements and construction approach.

A composed journey
Creek crossings, rock features, views and changes in enclosure create opportunities for distinctive experiences. Trailheads and intersections are considered part of the journey. We look for ways to deepen awareness of surrounding ecology while minimising the construction footprint and ongoing intervention.

Design principle
An alignment shaped by how the landscape behaves and how the user experiences it.



ECOLOGY IN PRACTICE

Ecological responsibility informs how we work. Creative Lines approaches each project with the objective of achieving positive ecological outcomes, drawing on contemporary environmental knowledge and proven traditional techniques that support ecological stability and sustainability.

We consider soils, water, vegetation, fauna, climate and existing ecological processes throughout planning, design, construction and maintenance. Our approach is to minimise unnecessary intervention, work with natural processes where practicable and support resilient outcomes.

Rehabilitation and revegetation
We undertake planting and rehabilitation following construction, fire, flood and other disturbance, including coastal, alpine and remote environments. At Mt Buller, our crews and specialist subcontractors planted more than 55,000 local alpine plants across four seasonal delivery periods.

Targeted weed management
Remote weed management includes physical and mechanical removal, with direct chemical application such as cut-and-paint or stem injection, and spot spraying where required by the engagement.

Biosecurity and site protection
Project-specific measures include boot-wash stations, cleaning and sterilisation of tools, machinery and vehicles, and dedicating equipment to sensitive work areas to reduce cross-contamination risk.

Long-term care
Drainage, sediment controls, rehabilitation, monitoring and practical maintenance requirements are considered according to the project and its ecological setting.





REMOTE DELIVERY AND AERIAL OPERATIONS

Remote delivery is a core Creative Lines capability. We plan access, staging, camps, communications and material movements as part of the construction program, matching logistics to terrain, environmental constraints and available work windows.

Aerial logistics
Our company experience includes more than 6,000 individual aerial sling-load lifts. We coordinate load preparation, staging, ground crews and receiving locations with specialist aviation providers.

Remote machinery mobilisation
Where access requires aerial transport, our team has experience dismantling, packaging and reassembling mini excavators. Fluid containment, capped hydraulic connections, clean equipment and prepared work areas form part of the methodology.

Camps and access
Remote camps, 4WD access and staged supplies support crews working away from conventional access points. Mobilisation and demobilisation are planned together, with weather and extraction contingencies considered.

Communications
Project-specific arrangements integrate UHF, VHF, mobile and satellite communications where appropriate, supported by defined responsibilities, flight-following arrangements and emergency-response planning.





PROJECT DELIVERY

We bring practical field knowledge into project planning and maintain a clear connection between design decisions, delivery requirements and long-term asset care.

Plan
Define the scope, constraints, responsibilities and access strategy. Establish the program, procurement needs, stakeholder interfaces and project controls.

Prepare
Coordinate resources, specialist subcontractors, material staging and site establishment. Develop project-specific safety, environmental, communications and quality arrangements.

Deliver
Manage work fronts, public interfaces and changing conditions. Maintain daily records and reporting, inspect work and coordinate the people and logistics required for each stage.

Maintain
Provide practical handover and maintenance information appropriate to the engagement, including inspections, defects management, monitoring and asset-care requirements.

Specialist collaboration
We work with engineers, surveyors, fabricators, civil operators, arborists, environmental specialists and aviation providers as required. Responsibilities are defined through the project structure and supported by our management systems.



LEADERSHIP AND OPERATIONS



Yully Forest | Director

Yully has worked in the trail industry since 2004. His experience spans consultation, planning, design, project management and construction across walking trails, mountain-bike networks, public open spaces and remote recreational infrastructure.

His Australian and international industry experience informs a practical connection between landscape context, constructability and user experience. Yully leads Creative Lines' approach to trail alignment and complex delivery and contributes to the Professional Trail Builders Association Oceania Working Group.

Qualifications
Diploma of Project Management · Certificate III in Landscape Construction



Owen Humphrey | Operations Manager

Owen brings more than ten years of operational-management experience, including work health and safety, environmental management and quality assurance. He joined Creative Lines' management team in 2023.

Owen coordinates operational scheduling and supports clients, suppliers, staff and management with project controls, ISO audits and reviews. His role connects office systems with the practical requirements of field delivery.

Qualifications
Certificate III of Project Management · Certificate III in Landscape Construction

FIELD SUPERVISION AND CORPORATE SUPPORT



Andrew Laird | Field Supervisor
Andrew supports remote construction delivery, skilled timber and composite work, and on-site crew coordination. His cabinetry background complements Creative Lines' trail structures and detail-focused construction work. He has more than 50 days of aerial sling-load operational experience. Andrew is currently developing his formal Landscape Construction qualification.

Qualifications and training
Certificate III Cabinet Making and Timber Technology · Licence to Perform Dogging · Apply First Aid · Work Safely Around Aircraft



Zac Luimes | Field Supervisor
Zac brings practical trail-construction and machine-operation experience in remote terrain. He supports crew supervision, daily site activities, and helicopter-assisted delivery, with more than 50 days of experience operating aerial sling loads. Zac is currently developing his formal Landscape Construction qualification.

Qualifications and training
Licence to Perform Dogging · Apply First Aid · Work Safely Around Aircraft



Erin Halloran | Director – Corporate & Community
Erin brings a background in education, community and social development. She supports company communications, accounts, calendars and workforce coordination, with a particular focus on regional youth and pathways into employment.

Erin manages work-experience, apprenticeship and work-integration opportunities, connecting practical career development with Creative Lines' projects and regional communities.

Qualification
Master's Degree of Teaching

BUILDING INDUSTRY CAPABILITY

Creative Lines maintains a core workforce of approximately six full-time-equivalent personnel, supplemented by casual and fixed-term project personnel according to project requirements.

Pathways into the industry
In a typical year, we provide opportunities for up to two school-based apprentices and up to four school work-experience placements. Our projects also create entry-level, skilled and qualified employment opportunities in trail and landscape construction.

Development in the field
Training combines practical supervision with formal development. We are currently supporting field supervisors to progress through trade qualifications in Landscape Construction, building capability within our workforce and the wider specialist trail industry.

Working with communities
Our work on the Bundian Way supported Eden Local Aboriginal Land Council's employment and capability-development objectives. The project workforce included five Traditional Custodians, with practical involvement in construction and learning relevant to trail maintenance and environmental management.

We approach community relationships through the needs of each engagement and the people involved, with a focus on practical participation and lasting capability.



LIGHT TO LIGHT COASTAL WALK UPGRADES





Beowa National Park, Far South Coast NSW
Client: NSW National Parks and Wildlife Service | Role: Head Contractor | Delivery: 2023–2025

30 km trail · 12 structures
2,000+ sling loads · 40+ trail and construction personnel

Creative Lines delivered approximately 30 km of natural-surface coastal walking trail, including rock armouring, stone steps, drainage and trail features, together with raised and floating FRP boardwalk structures.

The project brought together specialist trail construction and extensive logistics across remote and environmentally sensitive terrain, with interfaces to a live public environment.

Capabilities demonstrated
Walking trails · Structures · Remote delivery · Helicopter logistics · Project management

LIGHT TO LIGHT DELIVERY

Planning for multiple work fronts
Remote access, sensitive ecology, terrain, weather and public interfaces required extensive forward planning. Daily reporting and clearly defined roles supported coordination across crews and work fronts.

Integrated logistics
Helicopter-supported material movements, remote camps, 4WD access and staged supplies were integrated into the construction program. Remote machine dismantling and mobilisation allowed equipment to reach otherwise inaccessible locations.

Construction and design input
Creative Lines provided micro-alignment and constructability input and managed programming, subcontractors and project logistics. Skilled handwork and machine-assisted construction were coordinated with the boardwalk and stonework requirements.

The project demonstrates delivery at scale in a landscape where access, ecology and visitor use shape both the methodology and the work program.







THE BUNDIAN WAY

Eden region, NSW
Client: Eden Local Aboriginal Land Council | Role: Design & Construct Contractor | Delivery: 2024–2026

17 km trail · 7 structures · 200 sling loads
24-person workforce including 5 Traditional Custodians

Creative Lines provided design and construction services for approximately 17 km of walking trail between Jigamy Farm and Quarantine Bay.

The route traversed multiple land tenures and environmentally and culturally sensitive landscapes. Our involvement included feasibility assessment, alignment and micro-alignment, design development, constructability input, stakeholder coordination and construction delivery.

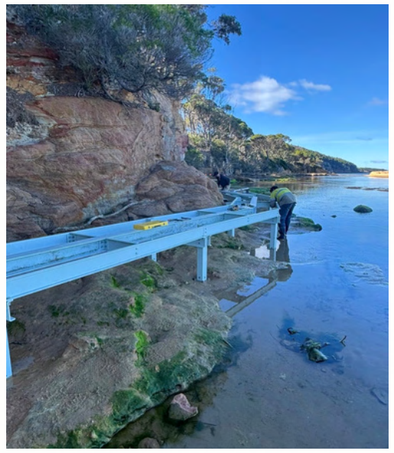
Creative Lines supported Eden LALC's employment and capability-development objectives through construction participation and practical training relevant to trail maintenance and environmental management.

Delivery incorporated helicopter logistics, remote camps, material staging and 4WD access, alongside programming, procurement, subcontractor management and client coordination. Maintenance, monitoring and asset-management information was provided for Eden LALC, NPWS and Bega Valley Shire Council.

Capabilities demonstrated
Design & Construct · Cultural landscapes · Remote delivery · Workforce development · Asset management







MT BULLER OFF-STREAM STORAGE ECOLOGICAL REHABILITATION

Mt Buller, Victoria
Client: Alpine Resort Management Board | Role: Head Contractor | Delivery: 2021–2024

55,000+ local alpine plants
4 summer and autumn delivery periods

Creative Lines managed ecological rehabilitation of sensitive alpine areas affected by construction of the Mt Buller summit off-stream water storage.

Across four seasonal delivery periods, Creative Lines and specialist subcontractors planted more than 55,000 local alpine plants, managed weed risk and growth, installed sediment controls and monitored rehabilitation outcomes, including observed fauna behaviour.

The work required controlled site activities within sensitive alpine ecology, responding to severe weather, invasive flora and fauna pressures and a highly visible public setting.

Creative Lines coordinated programming, specialist subcontractors, stakeholders and logistics, together with ongoing maintenance, monitoring and project reporting.

Capabilities demonstrated
Ecological rehabilitation · Alpine environments · Revegetation · Monitoring · Project management





MOUNTAIN BIKE AND ACCESSIBLE TRAILS



Gravity Eden Mountain Bike Park
Eden, NSW | Project client: Eden Mountain Bike Club | Role: Subcontractor | Delivery: 2022

11 km purpose-built MTB trail
Creative Lines constructed approximately 11 km of mountain-bike trail within the Gravity Eden destination network. Trail construction responded to terrain, vegetation and drainage while supporting the intended rider experience.

Capabilities demonstrated
Mountain-bike trails · Natural-surface construction · Trail experience



Tura Headland Walk
Tura Beach, Bega Valley Shire, NSW | Client: Bega Valley Shire Council | Role: Head Contractor | Delivery: 2021

Approx. 1 km wheelchair-accessible trail · 3 lookouts
Creative Lines delivered approximately one kilometre of wheelchair-accessible walking trail and three lookout areas across the Tura Headland peninsula. The project connects user access with coastal landscape character and visitor infrastructure.

Capabilities demonstrated
Accessible trails · Coastal infrastructure · Visitor experience · Local government

ALPINE TRAILS AND REMOTE STONEWORK



Illawong Track Upgrades
Kosciuszko National Park, NSW | Client: NSW National Parks and Wildlife Service | Role: Head Contractor | Delivery: 2020–2022

Creative Lines delivered realignment and upgrades to sections of the Illawong walking track, including rock armouring and gravel surfacing. Remote access, alpine weather, sensitive ecology and continued public use required carefully managed construction and logistics.

Delivery incorporated helicopter-supported operations, remote camping, material staging and remote machinery mobilisation.

Capabilities demonstrated
Alpine trails · Remote delivery · Helicopter logistics · Trail remediation



Grand High Tops Walk
Warrumbungle National Park, NSW | Client: NSW National Parks and Wildlife Service | Role: Head Contractor | Delivery: 2023–2024

Approx. 500 sandstone steps
Creative Lines upgraded remote sections of the Grand High Tops circuit, installing approximately 500 sandstone steps, remediating trail alignments and constructing dry-stone walls.

Works required helicopter sling-load planning and delivery, remote camp mobilisation and demobilisation, material staging and coordinated logistics within a sensitive landscape and a destination in public use.

Capabilities demonstrated
Stonework · Walking trails · Remote construction · Helicopter logistics

MANAGEMENT SYSTEMS AND ASSURANCE

Creative Lines maintains certified management systems that connect company oversight with project planning, field controls and continual improvement.

ISO 9001
Quality management

ISO 14001
Environmental management

ISO 45001
Occupational health and safety management

Practical project controls
Our systems support inductions, risk assessment, daily toolbox discussions, safe work methods, environmental checks, inspections and project records. Operational reviews and audits help translate documented requirements into field practice.

Remote safety
Project-specific arrangements consider communications, changing weather, access, emergency response and work around aircraft. Personnel training and clear operational responsibilities support these controls.

Insurance
Public Liability: $20 million · Professional Indemnity: $10 million · Workers Compensation: held in accordance with statutory requirements

Certificates of currency, certification details and relevant management-system documentation are available on request.

EQUIPMENT AND FIELD CAPABILITY

Creative Lines combines specialist equipment with practical field skills to match the construction method to access, terrain, ecological sensitivity and the intended trail outcome.

Trail construction
Compact excavators, tracked material-handling equipment and hand tools support both machine-assisted and hand-built trail construction. Equipment selection responds to work width, access and ground conditions.

Structures and stonework
Timber, FRP and stonework capability is supported by cutting, drilling, lifting, fabrication and construction equipment, together with specialist suppliers and subcontractors where required.

Mobilisation and materials
4WD vehicles, tipper and crane-truck capability, off-road material handling and transportable site facilities support staging and field operations.

Environmental work
Revegetation, weed-management and landscape tools, water-cartage and pumping equipment support rehabilitation and maintenance activities.

Field information and communications
GPS and GIS tools, photography and project-specific radio and satellite equipment support alignment, records, communication and remote coordination.







CONTACT DETAILS



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