

Cleopatra A





Stop Guessing How You'll Reach Your Revenue Goal.

Cleopatra is a fundraising intelligence platform that helps leaders create, manage, and execute successful philanthropic campaigns.





Sound familiar?: "We don't have the funds because"

- | | | |
|------------------------------|---|------------------------------|
| 1
CEO is doing everything | 2
Systems exist but no one uses them | 3
No time for fundraising |
| 4
Not enough donors | 5
Afraid to make the ask | |

How Cleopatra Works:




-  **Define the Goal.**
-  **Identify Donors.**
-  **Weekly Actions.**
-  **Track Progress.**

What Cleopatra Delivers:

-  **More Capital**
larger gifts • more gifts • stronger pipelines
-  **Leader Support**
strategic guidance • outreach drafting
-  **Strong Donor Relationships**
2-3x more donor meets • more communication
-  **Less Wasted Time**
40% less admin • clear priorities • fast follow-up

Organizations applying Cleopatra frameworks have achieved:

- \$30M+**
philanthropic campaigns
- 3x**
more qualified donor prospects
- 50%+**
increased campaign follow-through

Cleopatra equips  leaders with the system to  unlock capital and  scale their mission.

Cleopatra is being developed with partners across the nonprofit and innovation ecosystem to modernize fundraising for mission-driven organizations.



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